

IMPACT  
*Legacy*

# **SOCIAL MEDIA**

Launch your business on Social Media

# IMPACT LEGACY

*launch your business*

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# IMPACT LEGACY

*launch your business*

## ***DIRECT MESSAGE***

Hello (name)! I recently teamed up with [Nutrition Club Name], and as part of my training, I need to complete five wellness profiles, would you do me a favor and be one of my 5? You'll receive a body composition test, diet analysis, meal planning tips, supplement suggestions, and a FREE SHAKE! You would be doing me a huge favor. Let me know!

## ***SOCIAL MEDIA INVITE***

Hey guys! I'm going thru a wellness coaching class and I need to do 10 practice wellness profile! You'll get a body composition test, diet analysis, meal planning tips , suggestions on supplements, and a FREE SHAKE ! Are you interested??

## ***3 DAY TRIAL APPROACH***

Not sure if this is for you, but I just partnered with \_\_\_\_\_ (Nutrition Club) and I am looking for 10 people to use my "3-Day Trial Pack." I'm looking to help people drop a dress/pant size or two, get toned, receive 3 days of nutrition, a meal plan and advice. If I send you a 2 min video with details, will you watch it?

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The main purpose of this step is to let people know that you have started a business.

**IMPORTANT:** Do not rely on this ONE POST to exclusively launch your business!

Some people may like and comment and may not reach out for more information. This is why it is important to directly contact people individually to offer what you have. Some people may not want to publicly comment on a Facebook post and say "Give me a trial" (If they have weight to lose they may not raise their hand in front of a billion Facebook users!)

The best thing to do is to create a before and after picture of yourself (be sure to include the disclaimer on your pic) and post it. Check out this example.

Be sure to add the weight loss disclaimer to your post

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Kim Barrett

December 9, 2021 · 🧑🏻



Heyoo, I'm so excited to finally announce that I am officially a Herbalife distributor!!!! I fell in love with Herbalife a couple of months ago and it has changed my life for the best. Their amazing teas and shakes have helped me stay energized and focus on my health and fitness, and I can't wait to help others do the same!! This is only the beginning of this amazing journey and I cannot wait to share more about this and my business. If you have any questions or want to get started please reach out!!! I would love to help you reach your goals as well!!

Also screenshot my card and come in to Nutrition 140 for a complementary tea and shake!!!



Emma Bohl is with Kristen Nichole Burns.

February 9 · 🧑🏻



Hey guys!! I just wanted to jump on here to talk about how excited I am about finally taking control of my life and focusing on what I can do for myself! On Monday of this week, I chose to commit to a 15-day-challenge to see just what discipline, regular exercise, and these products can do. I chose to participate in this challenge because I want to push myself, gain my confidence back, and share my experience with you! Feel free to follow my journey over the next (now) 13 days on my Instagram and Facebook stories as I will be posting everyday for accountability!

Love y'all!

ps ... SELF - LOVE is not SELFISH.

Let's get you started on bettering yourself!

Comment or pm me if you have any questions

